



**ALUMNI RELATIONS  
COUNCIL**

**WELCOME TO THE ARC SEPTEMBER SESSION**  
LEADING ORGANIZATIONAL TRANSFORMATIONS  
9.21.18

# **ALUMNI RELATIONS COUNCIL**

- The Alumni Association of the University of Michigan formed the Alumni Relations Council (ARC) for alumni engagement professionals to discover and share transformative alumni engagement ideas, research and strategies.
- Alumni Relations Council events bring national experts and University thought leaders to share the latest thinking on high-impact strategies, while smaller working meetings facilitate workshopping ideas with peers.
- It is our goal that ARC members walk away with increased expertise, networks, and knowledge that enhance alumni connections within units and across the University.



# **AGENDA**

---

- Networking & Lunch
- Welcome & Alumni Association update
- Keynote presentation
- ARC Announcements



# Alumni Association Transformation

Steve Grafton, President and CEO  
Alumni Association



**ALUMNI RELATIONS  
COUNCIL**

# PATRICK DOYLE

Former CEO, Domino's

---



Patrick Doyle has served as president and CEO of Domino's since March 2010, an appointment that came after nearly 13 years with the company. He announced his plans to depart Domino's in July 2018 after eight years of guiding Domino's to industry-elite levels of sales performances, earnings growth, shareholder return and franchisee profitability. Patrick earned his undergraduate degree in economics at the University of Michigan, and went on to earn his MBA from the University of Chicago Booth School of Business. Patrick will share lessons learned from Domino's, and applications for higher education.



# LEADING ORGANIZATIONAL TRANSFORMATIONS

A Conversation with Patrick Doyle '85



**ALUMNI**  
ASSOCIATION

**ALUMNI RELATIONS  
COUNCIL**

# ARC Introductions & Updates



- First time attendee introductions
- Campus updates for the good of the group
- AAUM Updates
  - Wolverine Forum
  - Homecoming Tailgate
  - Michigania Meeting/Retreat facility
  - Big Ten Alumni Relations Conference



# HOMECOMING ALUMNI TAILGATE IS BACK!

ALUMNI TERRITORY HOMECOMING  
TAILGATE

**Saturday, Oct. 6, 9 a.m.**

Indoor Training Center

[Tickets available online](#)

Tailgate experience includes:

- Tailgate themed food
- Appearances from President Schlissel, Warde Manuel, John Beilein, Mel Pearson and Mark Rosen
- Beer + Wine for purchase
- Michigan Marching Band performance
- Prizes and giveaways
- Tailgate games and activities



# CAMP MICHIGANIA

- Available for department meetings or alumni programs
  - Located just four hours north of Ann Arbor on Walloon Lake
  - Contact Mitch Rosenwasser, Camp Director ([mwasser@umich.edu](mailto:mwasser@umich.edu))



# ARC Announcements



## Save the Date!

Big Ten Alumni Relations  
Institute (BTARI) Conference  
in Ann Arbor:

JULY 22 - JULY 24, 2019

Contact Ayanna McConnell ([ayannam@umich.edu](mailto:ayannam@umich.edu)) to join the conference planning committee.



# ARC Professional Development



[Click here](#) to access presentations from the 2018 BTARI conference in Maryland.

## BTARI 2018 Session Topics:

- Alumni at Work: Corporate Chapters
- Closing the Mentoring Gap
- Engaging Your Newest Alumni
- Volunteer Training & Development



# **ON THE HORIZON...**

## **ARC 2018-19 Meeting Topics:**

Lunch & Learn: Online Communities 2.0

Nov. 8, 2018 12-1 p.m.

Lifelong Learning + Alumni Engagement

Reframing Alumni Career Development

**THANK YOU & GO BLUE!**

