



ALUMNI RELATIONS COUNCIL

AGENDA

Wednesday, September 14, 2016

1:00 p.m. - 4 p.m.

Michigan League Hussey Room

- 1:00 p.m. Registration & Networking
- 1:30 p.m. Welcome & Keynote Introduction
Ayanna McConnell
- 1:40 p.m. Keynote: Leveraging Technology to Transform Alumni Engagement
Peter Faricy '95, Vice President, Amazon Marketplace
Director, Dean's Advisory Board for the Ross School of Business
- 2:15 p.m. Q&A with Peter Faricy
- 2:30 p.m. Refreshment break
- 2:45 p.m. Data Science & Alumni Relations
Dr. Nigel Melville, Professor of Technology & Operation
Stephen M. Ross School of Business
- 3:45 p.m. *ARC News to Know*
Census Update
Alumni Directory Update
Bicentennial Check-In
ARC FY17 Meeting Topics