



**ALUMNI RELATIONS
COUNCIL**

WELCOME TO THE ARC JUNE SESSION

LIFELONG LEARNING + ALUMNI ENGAGEMENT

6.20.19

ALUMNI RELATIONS COUNCIL

- The Alumni Association of the University of Michigan formed the Alumni Relations Council (ARC) for alumni engagement professionals to discover and share transformative alumni engagement ideas, research and strategies.
- Alumni Relations Council events bring national experts and University thought leaders to share the latest thinking on high-impact strategies, while smaller working meetings facilitate workshopping ideas with peers.
- It is our goal that ARC members walk away with increased expertise, networks, and knowledge that enhance alumni connections within units and across the University.



BREAKFAST + NETWORKING



**ALUMNI RELATIONS
COUNCIL**

AGENDA

- Breakfast + Networking
- Welcome
- Lifelong Learning + Alumni Engagement - Expert Panel
- Lifelong Learning + Alumni Engagement - Tools & Resources
- ARC Announcements
- Alumni Association update



Lifelong Learning + Alumni Engagement Expert Panel



Katie Doyle,
MSW '97, MBA '13
School of Social Work



Connie Lareau,
BS '88, MBA '93
Michigan Ross



Chuck Severance,
Ph.D.
School of Information

LIFELONG LEARNING + ALUMNI ENGAGEMENT

TOOLS & RESOURCES



ALUMNI RELATIONS
COUNCIL

Academic Innovation

Curricular Innovation



Teach-Outs

New model for participatory public engagement



MOOCs

Targeted open learning



Specializations

Deep dive skill-building



MicroMasters

Open learning with pathway to advanced degrees and career advancement



MasterTrack

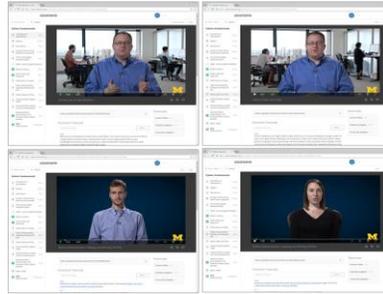
Cohort-based pathway to advanced degrees and career advancement



Online Degrees

Fully online degree programs and learning communities

Educational Data & Research



Tools for Learning



Incubator



Internal Consultancy



Design Shop

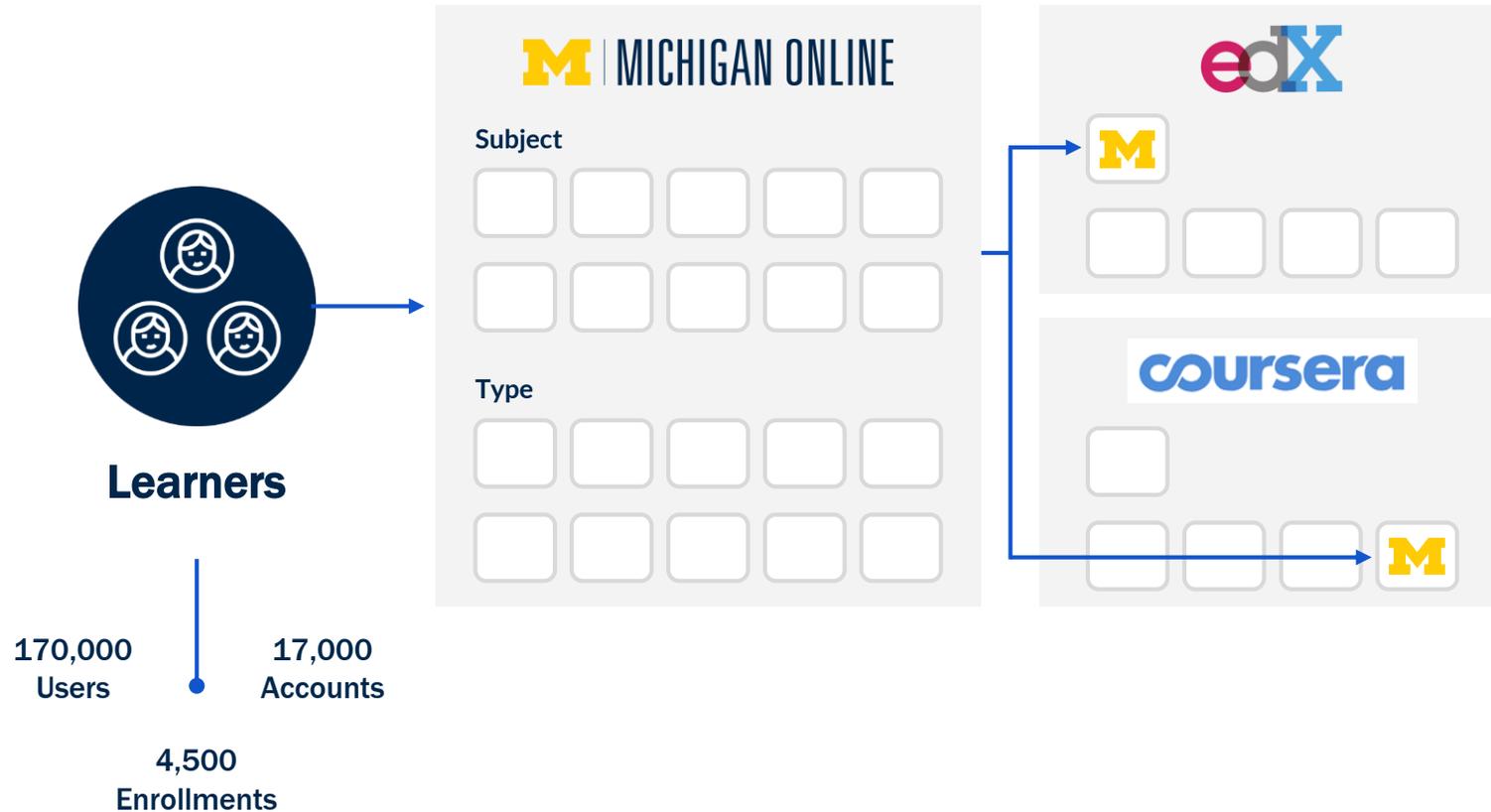


Makerspace



ALUMNI ASSOCIATION
ALUMNI RELATIONS COUNCIL

Academic Innovation



Alumni Education Gateway

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GATEWAY HOME SUBJECTS COURSES EDUCATIONAL EVENTS PARTNERS FAQ

TRENDING



STAMPS: Past Lectures



New Kinetic Cube Sculpture Installed on U-M's North Campus



Learning from an Organ

Search Alumni Education Gateway

ALL SUBJECTS



ARTS & CULTURE



BUSINESS



CAREER



ENVIR
SUST



HEALTH & WELLNESS



GOVERNMENT & POLITICS



SCIENCE & TECHNOLOGY



SOCIE

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GATEWAY HOME SUBJECTS COURSES EDUCATIONAL EVENTS PARTNERS FAQ

ENVIRONMENT & SUSTAINABILITY

Climate Change is Driving Rapid Shifts Between High and Low Water Levels on the Great Lakes

READ STORY

TRENDING IN ENVIRONMENT & SUSTAINABILITY



Climate Change is Driving Rapid Shifts Between High and Low Water Levels on ...



Live Science Feature: Overpeck on CO2 Tipping Points



Pesticide Exposure May Lead to Faster ALS Progression, UM Study Shows



Underestimated Impacts of Urbanization on Wild Bees in Washtenaw County



Biopolymer For Compostable Diapers



Environmental Lawyers, Activists Outline Critical Legal Changes Necessary to ...

RELATED EVENTS AND COURSES

27

JUNE

Long Table Discussion: Art / Environment / Sustainability

WORKSHOPS

27

JUNE

Objects in the Round: Public Art Project with Mary Mattingly

WORKSHOPS

17

JULY

Harmful Algal Blooms in the Great Lakes

OSHER LIFELONG LEARNING INSTITUTE (OLLI)

Alumni Education Gateway - MYTHBUSTERS

1. AEG only benefits Alumni Association
 - Enables alumni to explore interdisciplinary U-M content by current career or interest rather limiting content by schools/colleges;
 - Expands the reach of educational content & stories from schools/colleges;
 - Schools/colleges can use the [AEG Toolkit](#) to easily communicate with your alumni
1. The Alumni Association targets your best donors
 - AEG stewards all alumni; maintains ongoing sense of pride and ongoing value
2. The Alumni Association is intellectual owner of academic content
 - AEG connects alumni to the source of your educational opportunities
3. You must be a member of the Alumni Association to use the AEG
 - Free, open to the public; curated for alumni; marketed to alumni
4. Alumni Association controls the messages of schools/colleges
 - Please [send us the content you want us to highlight](#)



ARC Announcements

- First time attendee introductions
- Campus updates for the good of the group
- AAUM Updates
 - Alumni Center is closed until Fall 2020
 - Big Ten Alumni Relations Institute (BTARI) Conference
 - Homecoming Tailgate



Campus Resources

- [Academic Innovation](#)
- Michigan Ross: [Alumni Advantage](#)
- Alumni Center: [Alumni Education Gateway](#)
- Public Health: [Michigan Public Health Training Center](#)
- Michigan Engineering: [NEXUS](#)
- LSA Residential College: [Podcast Series](#)



Please contact us!

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BTARI 2019 DISRUPTING ALUMNI RELATIONS JULY 22, 23, 24



Big Ten Alumni Relations Institute (BTARI)
Conference in Ann Arbor

[Registration](#) (\$350) closes
Wednesday, July 10

[Group Rate](#) @ Graduate (\$189+tax/night)
ends Friday, June 21

BTARI 2019 Session Topics:

Disrupting the Role of Alumni Networks

Design Thinking:
The Secret Engagement Weapon

Industry Disruptions

The GO BLUE HOMECOMING TAILGATE IS BACK!



Saturday, October 5, 9 a.m.
Indoor Training Center

Tailgate experience includes:

- An array of delicious tailgate-themed food (breakfast and lunch options available)
- Cold beer and wine available for purchase
- Appearances by U-M President Schlissel and Athletic Director Warde Manuel
- Surprise appearances by special guests
- An exclusive performance by the Michigan Marching Band and U-M Cheer and Dance teams
- Special “goodies” for Alumni Association members
- Games, face painting and other tailgate activities
- Student group displays
- And much more!

[Tickets go on Sale Monday, June 24 !](#)

(early bird pricing until 9/3/2019)

