



**ALUMNI RELATIONS
COUNCIL**

ARC Winter 2022

“Engaging International Alumni: A Path Forward”

February 22, 2022

ALUMNI RELATIONS COUNCIL

- The Alumni Association of the University of Michigan formed the Alumni Relations Council (ARC) for alumni engagement professionals to discover and share transformative alumni engagement ideas, research and strategies.
- Alumni Relations Council events bring national experts and University thought leaders to share the latest thinking on high-impact strategies, while smaller working meetings facilitate workshopping ideas with peers.
- It is our goal that attendees walk away with increased expertise, networks, and knowledge that enhance university work and alumni connections within units and across the University.



AGENDA

- Welcome
- Opening Remarks
- Panel Discussion: Moderated by Eun Ja Yu
 - John Copeland
 - Lara Furar
 - Jason X. Gilmore
 - Christine Muchanic
 - Liz Seger
- Announcements



Panel Discussion

International Alumni Engagement: A Path Forward

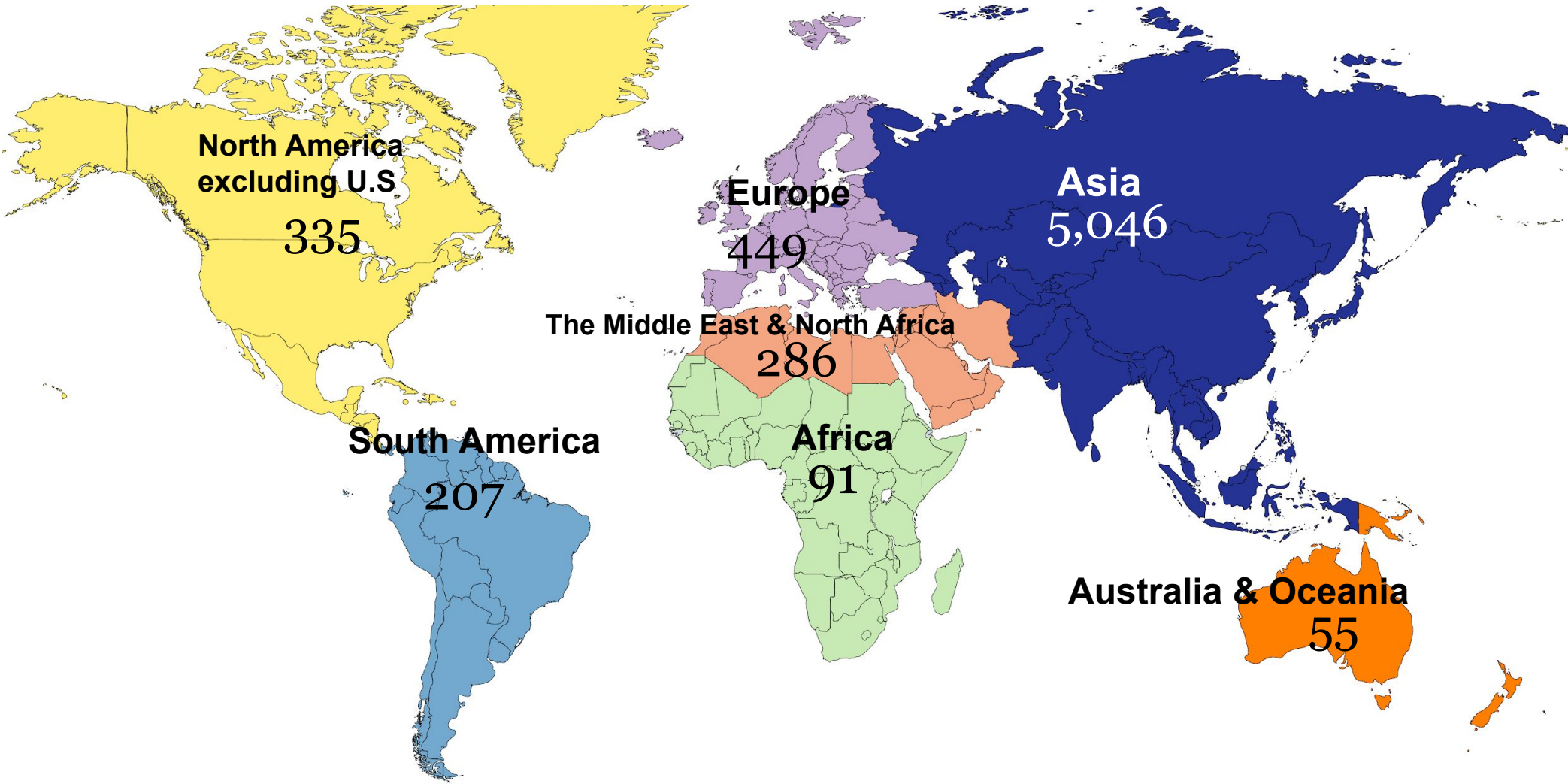


Eun Ja Yu (Moderator)

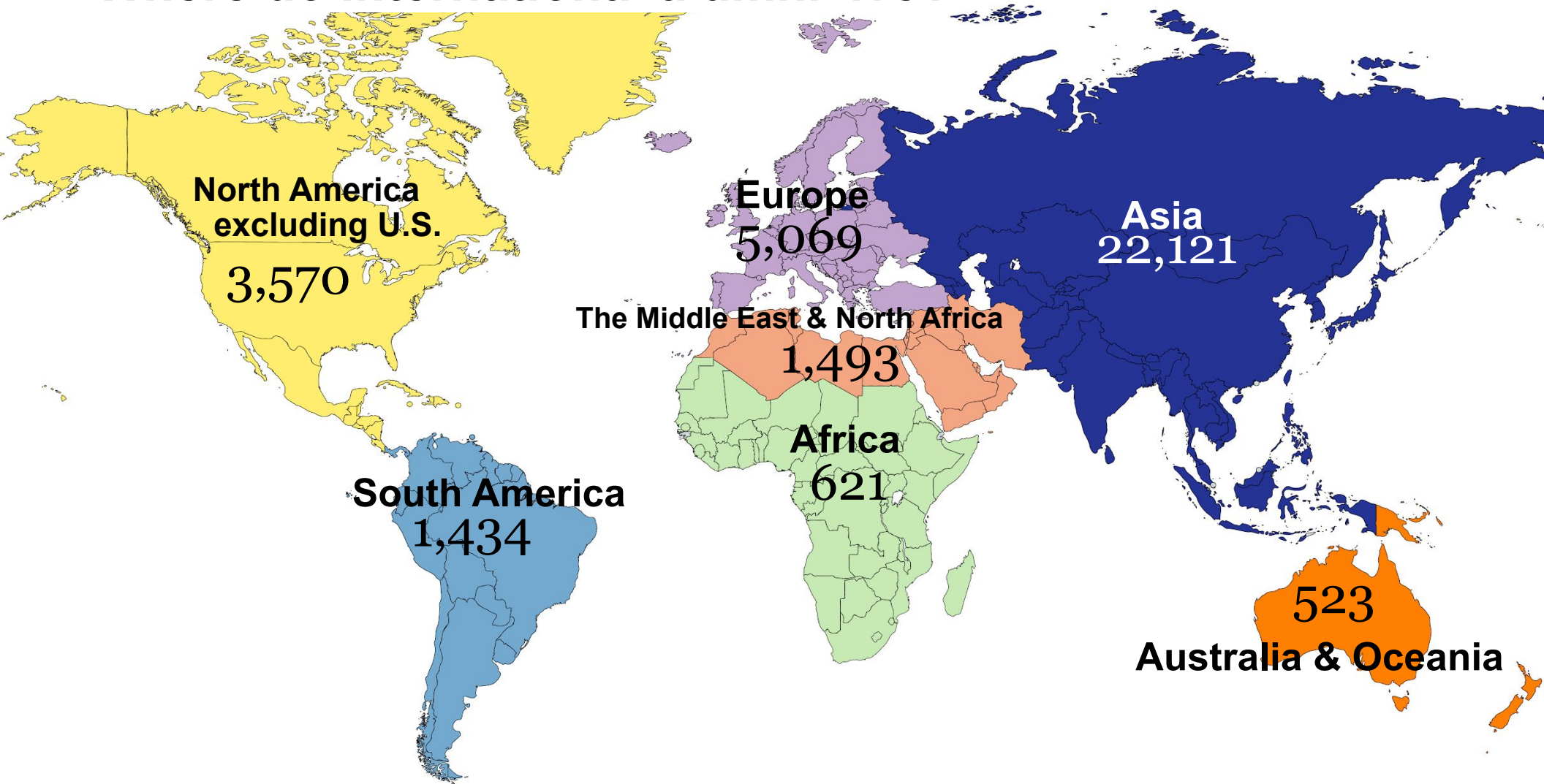
Senior Director of International Alumni Engagement and Communications



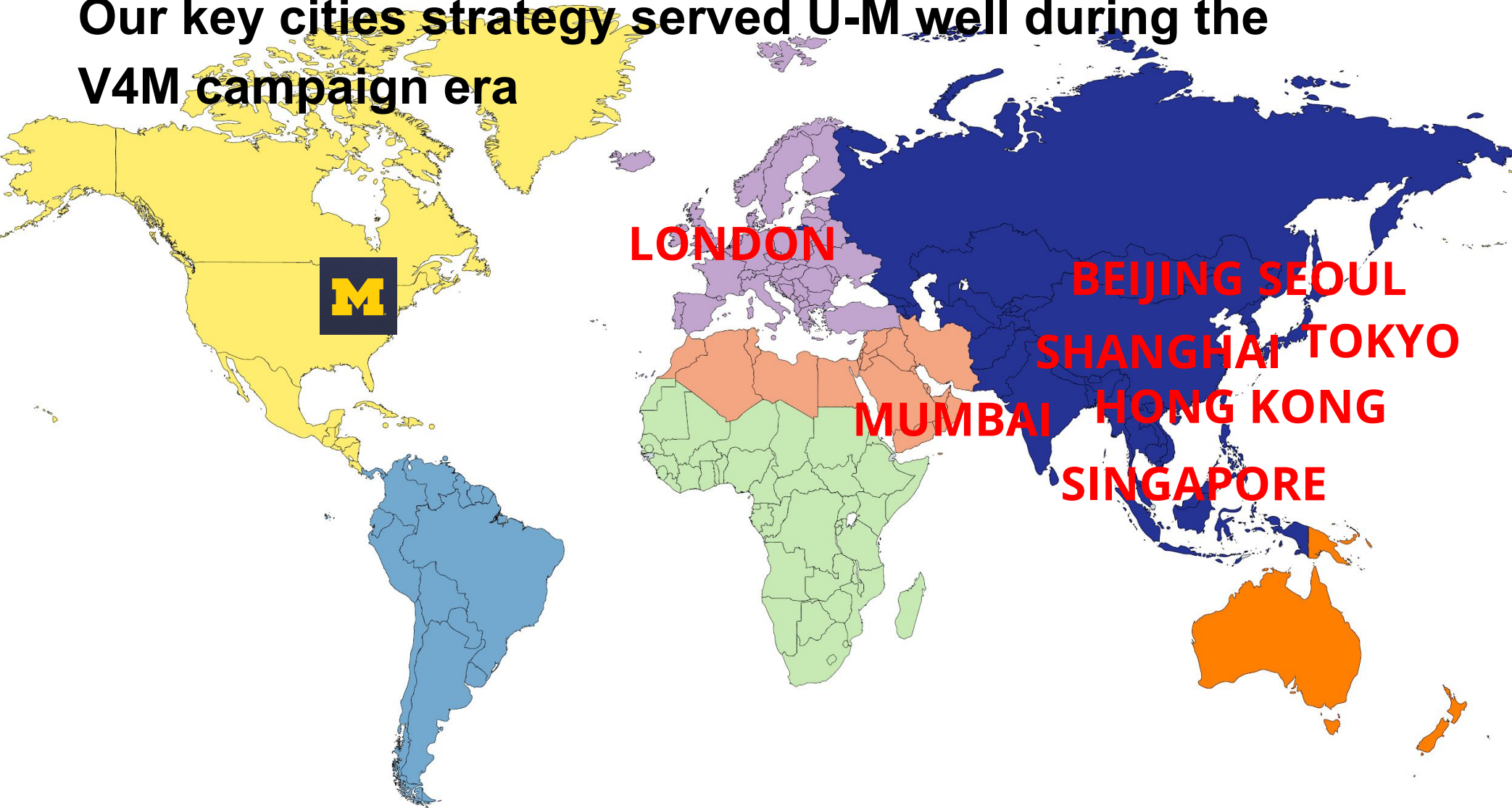
From where do international students hail?



Where do international alumni live?



**Our key cities strategy served U-M well during the
V4M campaign era**

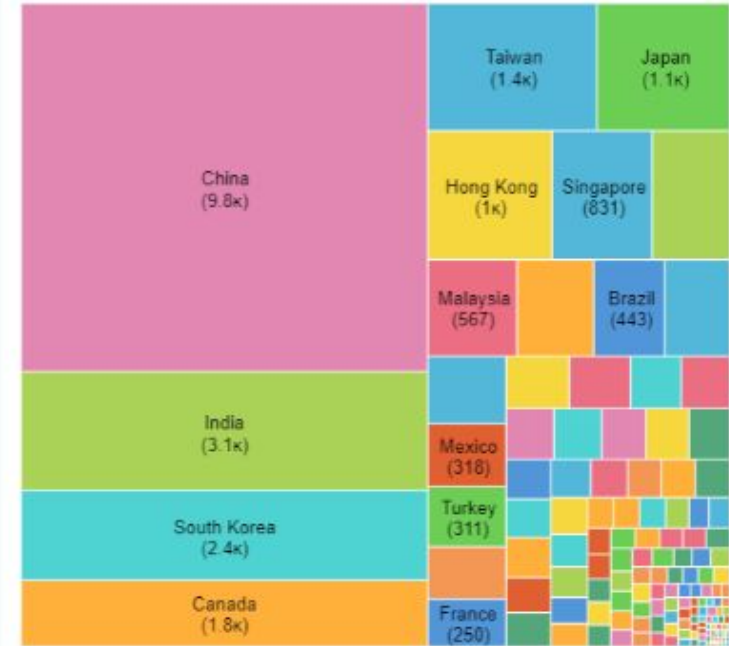


Engaged Alumni By Region

Country Map



International Engaged Alumni



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International Alumni Engagement

U-M Staff Panel



Lara Furar

Director of Alumni Engagement and
Programming, Michigan Law



Elizabeth Seger

Chief Development Officer
U-M Museum of Art (UMMA)



Christine Muchanic

Sr. Director, Research Relations
College of Engineering



Jason Gilmore

Sr. Associate Director, Development
Ross School of Business



John Copeland

Sr. Director, Med Ed & Alumni Relations
Michigan Medicine



ANNOUNCEMENTS

#1 Diversity Dialogue Series (DDS) - Reversing the She-cession: A Moderated Conversation on Empowering Women and Getting Back to Work:
March 17, 2022, 12:00 - 01:00 pm ET ([REGISTER HERE](#))

In conjunction with Women's History Month, the Alumni Association is collaborating with the Center for Education of Women + (CEW+) and the Alumnae Council on this special DDS event.

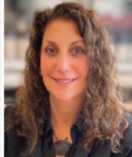
Panelists include:



Lynn Wooten, PhD, '95,
President
Simmons University



Natalie Paul, BFA '07
Sr. Recruiter
LinkedIn



Jill Sacher, AB '88
Legal Recruiter
Greene-Levin-Snyder



Tiffany Marra, MS '98, PhD
'06 (Moderator)
Director, CEW+

#2 Michigan Alumni Relations Professional Conference (MARP)

Save the Date! The spring Michigan Alumni Relations Professional (MARP) conference is tentatively scheduled to take place on **May 24, 2022 at UM Flint**. This day long conference is open to Alumni Engagement colleagues. If you have questions, please feel free to contact Kelly Jossart at kjossart@umich.edu.

#3 Homecoming 2022: September 24

This summer we will dedicate a website to promoting homecoming activities - units will be invited to submit your activities for inclusion in future promotions.

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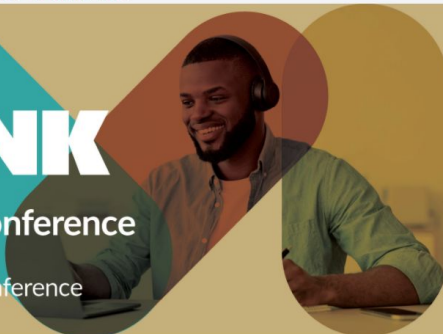
Register by Feb. 23 and save.



RETHINK

CASE All Districts Conference

Hosted by CASE District VI
April 7–8, 2022 | Online Conference



2022 CASE All Districts Online Conference: Rethink

Hosted by CASE District VI

April 7–8, 2022 | 11 AM–5:30 PM ET | Online Conference

Use this [time zone converter](#) to determine the time in your location.

Join colleagues from all eight U.S./Canada districts for the second **CASE All Districts Online Conference** this April to *rethink* and reflect on best practices, trends, and opportunities to grow and learn throughout the advancement profession.

The online program will feature 30+ live and recorded sessions covering all areas of advancement at all levels of professional experience. Sessions will showcase content from across the region, including some of the best presentations from recent in-person district conferences. You'll learn a lot and have fun networking—without ever having to leave your office. **Lock in early bird rates by Feb. 23.**

Registration Link:

https://www.case.org/conferences-training/2022-case-all-districts-online-conference-rethink/registration?zs=PiwLE1&_zl=0Xec6



ANNOUNCEMENTS



BTARI 2022
Challenge. Empower. Inspire. | **July 25–27**

Home / Events
BIG TEN ALUMNI RELATIONS INSTITUTE

Homecoming
Winter College
Game Watches
Mini University
Lifelong Learning
Trustee Election

2022 Big Ten Alumni Relations Institute

Hosted by Indiana University, the 2022 Big Ten Alumni Relations Institute will take place in Bloomington, Ind., July 25–27. This three-day conference will be a time to share best practices, hear from industry experts, and consider the future of alumni relations.

Registration for BTARI will open in the spring of 2022. Interested in serving on the planning committee? Email btariiu@iu.edu.

Registration Link:

<https://alumni.iu.edu/events/btari.html>



Alumni Association Staff Update



LOUISE JACKSON

Director of Alumni Career
and Education
louiseej@umich.edu



KELLY JOSSART

Director of Alumni Engagement
kjossart@umich.edu



TRAVIS RADINA

Sr. Associate Director
Alumni Advocacy
tradina@umich.edu



ALUMNI AFFILIATE GROUPS

Alumnae Council

Email: chair@um-alumnae.org

Asian/ Asian American, and Pacific Islander Alumni (A/AAPI)

Email: umichaaapi@gmail.com

U-M Black Alumni (UMBA)

Email: info@umbagoblue.org

U-M LatinX Alumni (UMLA)

Email: latino.alumni@umich.edu

U-M LGBTQ Alumni

Email: lgbtq.alumni@umich.edu



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**Thank you for attending.
Go Blue!**



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alumni.umich.edu/arc

Questions?

Contact Ayanna McConnell

ayannam@umich.edu