



M | ALUMNI
ASSOCIATION

150th Kentucky Derby

--- May 1-5, 2024 ---

Delight in the horse capital of the world with an exclusive Kentucky Derby experience in Lexington. Enjoy downtown accommodations at the Lexington Marriott City Center while exploring what makes the Run for the Roses a truly special event including the Kentucky Bourbon Trail, working horse farm tours, Keeneland racetrack, and more! Sit front and center for all the excitement on Derby Day, take in the sights, grandeur (and hats!!) at Churchill Downs. This specialty tour offers an unforgettable way to experience “The Most Exciting Two Minutes in Sports”.

The Kentucky Derby





Program Highlights

- Four (4) nights' deluxe hotel accommodations at the Lexington Marriott City Center
 - Check-in: Wednesday, May 1
 - Check-out: Sunday, May 5
- Welcome table with SET Staff
- Welcome reception with expert horse racing industry speaker including food and drinks
- Full breakfast Thursday through Saturday including a Saturday breakfast with Derby photo opportunity
- Official Kentucky Derby souvenirs
- Experienced SET Staff available throughout the tour
- Detailed pre-travel and on-site travel documents
- Louisville or Lexington activity
- Motor coach transfers, lunch and beverages during Thursday and Friday tours
- Morning workouts at Keeneland Racecourse
- Select horse farm tours
- Bourbon distillery tour
- Roundtrip motor coach transfers to Churchill Downs for the Kentucky Derby
- **Guest to select a reserved seat ticket option for the Kentucky Derby. NOTE: Price varies by section and will be an additional fee to the package price.**



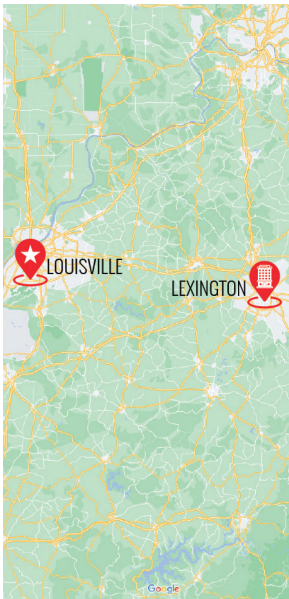
Activity Level: Moderate. The tour includes horse farms and distilleries where there are uneven surfaces and walking involved.

“I don’t know how anything could be bigger than the Kentucky Derby. If you hear of something, let me know...”

J. Paul Reddam,

2012 & 2016 Derby Winning Owner





Your Itinerary

DAY ONE Arrival Day - Check into the Lexington Marriott City Center and meet SET Staff to pick up souvenirs and on-site travel documents. Evening welcome reception featuring a guest speaker from the horse industry, heavy hors d'oeuvres and open bar.

DAY TWO Early morning Louisville or Lexington activity. The group will then head to an area distillery for a tour and an inside look at the famous Kentucky Bourbon Trail. Lunch is provided between the tours. Return to the hotel mid-afternoon. Evening is at leisure to enjoy downtown Lexington.

DAY THREE Early morning departure with grab and go breakfast to Keeneland to see the facility and the opportunity to watch morning workouts trackside. After touring Keeneland, head to a selection of horse farms for tours. Lunch is provided between the tours at Fasig Tipton, North America's oldest Thoroughbred auction company having sold two Triple Crown winners--Seattle Slew and American Pharoah. Return to the hotel. Evening is at leisure to enjoy downtown Lexington.

DAY FOUR Early morning breakfast buffet in a private dining room at the Marriott with a professional photographer on hand to have your picture taken in your Derby finest! Motor coach transfers included to Louisville for the Kentucky Derby. After the day at Churchill Downs and the Run for the Roses, depart Louisville for the Marriott. Late evening return.

DAY FIVE Departure Day - Check out of your hotel and have a safe trip home!

Your Ticket Options

Customize your Derby experience by selecting the ticket option that is right for you. Ticket options will include clubhouse, grandstand, and first turn reserved seat options. These options will include covered, uncovered, and box seats. Please reference alumni.umich.edu/travel or call 800-847-4764 for current ticket options and pricing. Note: Tickets are not included in the package price.

TICKET OPTIONS:

- 100 Level Uncovered Grandstand Bleacher Seat (Sections 124-128)
- 100 Level Covered First Turn Club Tip-Up Chair (Sections 100-110)
- 200 Level Uncovered Grandstand Bleacher Seat (Sections 224-228)
- 300 Level Covered Grandstand Box Seat (Sections 322-325)
- 300 Level Covered Clubhouse Box Seat (Sections 319-321)





Visit alumni.umich.edu/travel
or call 800-847-4764

Mail to:

Sports & Entertainment Travel, LLC
4910 W. 16th St. Suite 105
Indianapolis, IN 46240

Kentucky Derby | May 1-5, 2024

GUEST INFORMATION:

Guest #1 Full Name (Title/Salutation): _____ D.O.B. ____/____/____

Tour Badge Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Guest #2 Full Name (Title/Salutation): _____ D.O.B. ____/____/____

Tour Badge Name: _____

Email: _____ Phone: _____

RATES:

Main Program: Single (\$3,819) Double (\$2,999) Triple (\$2,799) Quad (\$2,699)

Ticket location options listed below. Please reference above website and phone number for current options and pricing.

- I do not need to purchase 2023 Kentucky Derby tickets. 200 Level Uncovered Grandstand Bleacher Seat (Sec. 224-228)
- 100 Level Uncovered Grandstand Bleacher Seat (Sec. 124-128) 300 Level Covered Grandstand Box Seat (Sec. 322-325)
- 100 Level Covered First Turn Club Tip-Up Chair (Sec. 100-110) 300 Level Covered Clubhouse Box Seat (Sec. 319-321)

DEPOSIT (Final payment will be charged on February 2, 2024):

_____ guests for main tour (\$1,999/person) = TOTAL DEPOSIT: \$ _____

DEPOSIT PAYMENT: MasterCard / Visa American Express Discover

Card #: _____ Exp. Date: ____/____ CVV: _____

Name (As printed on card): _____

Billing Address (If different from above): _____

City: _____ State: _____ Zip: _____

By reserving and depositing on this program, I/we agree the full Terms & Conditions as printed on the brochure and located on the cobranded site; I/we authorize SET to charge my credit card above to take the initial deposit and final payment for this tour.

Signature: _____ Date: ____/____/____

Sports & Entertainment Travel, LLC (SET, LLC) Terms and Conditions, Release and Binding Arbitration Agreement

A non-refundable deposit per person will be due at the time of booking. Final payment will be charged to the card on file 90 days prior to the trip. Cancellations made before 90 days out will result in a loss of the tour deposit. All cancellations are non-refundable after final payment has been processed. Any cancellation request must be made to SET, LLC in writing.

Travel packages booked within 90 days of the package start date will require full payment upon booking and are non-refundable.

Reservations

All reservations will be confirmed on a first come, first-served basis and time stamped, if applicable. Guests will be mailed final documents to the address on file approximately one month prior to departure with important event details and package information.

Travel Insurance

SET, LLC strongly recommends that you purchase travel and cancellation insurance to protect your investment in the event of unexpected or unforeseen circumstances.

Rates

Program rates are based on minimum participation levels, current fares (air, water, land), tariffs, energy/fuel costs, and currency values. If the number of passengers falls below the minimum required, a surcharge may be imposed, or the tour may be canceled.

Itineraries

Tickets, accommodations, itinerary inclusions, events, travel directors or expedition leaders, and arranged excursions are subject to change at any time due to unforeseen circumstances or those beyond SET, LLC's control. Reasonable efforts will be made to operate programs as planned; however, adjustments, substitutions and changes may occur after the final itinerary has been issued. SET, LLC may, in its sole discretion, withdraw a program or any part of it, make such alterations or substitutions to the itinerary or program inclusions as it deems necessary or desirable, and pass on to program participants any expenditures or additional costs caused by any such adjustments, delays, or events beyond its reasonable control prior to your final payment.

Health and Fitness to Travel

Most programs include physically active elements. To enjoy these programs as intended, a minimum level of fitness is required. Accordingly, you must be in good physical and mental condition to participate. You agree that you are, and shall be always solely, responsible for your care, actions, safety and protection during the program and any extension(s). Should you have any questions whether a particular program or inclusion is suitable for your Dependent(s), please contact us.

Limitation of Responsibility

SET, LLC, its shareholders, directors, officers, employees and affiliates (collectively, "SET, LLC"), does not own or operate any entity which is to or does provide goods or services for your trip including, for example, ownership or control over hotels or other lodging facilities, airline, vessel, bus, van or other transportation companies, local ground operators, providers or organizers of optional excursions or equipment used thereon, food service or entertainment providers, etc., even if they use the "SET, LLC" name. All such persons and entities are independent contractors. As a result, SET, LLC is not liable for any negligent or willful act or failure to act of any such person or entity, or of any other third party.

Without limitation, SET, LLC is not responsible for any injury, loss, or damage to person or property, death, delay or inconvenience (collectively, "losses") in connection with the provision of any goods or services occasioned by or resulting from, but not limited to, acts of God, acts of government, force majeure, acts of war or civil unrest, insurrection or revolt, strikes or other labor activities, criminal or terrorist activities of any kind, or the threat thereof, financial failure, insolvency or defaults by suppliers, overbooking or downgrading of accommodations, structural or other defective conditions in hotels or other lodging or vessel facilities, mechanical or other failure of airplanes or other means of transportation or for any failure of any transportation mechanism to arrive or depart timely or safely, dangers associated with or bites from animals, pests or insects, marine life or vegetation of any sort, dangers incident to recreational activities such as scuba diving, snorkeling, paddle boarding, surfing, swimming, kayaking, sailing, canoeing, rafting, hiking, bicycling, rock climbing, etc., sanitation problems, food poisoning, lack of access to or quality of medical care, difficulty in evacuation in case of a medical or other emergency, illness, pandemics, epidemics, or the threat thereof or for any other cause beyond the direct control of SET, LLC. In addition, I release SET, LLC from its own negligence and assume all risk thereof.

SET, LLC is not a ticket broker and will not be responsible for the sale or resale of event tickets unless otherwise specified in the package details.

Binding Arbitration

I agree that any dispute concerning, relating, or referring to this contract, the internet, the website, the brochure, or any other literature concerning my trip, or the trip itself shall be resolved exclusively by binding arbitration in Indianapolis, Indiana, pursuant to the Comprehensive Arbitration Rules & Procedures of the Judicial Arbitration and Mediation Services, Inc. (JAMS). Such proceedings will be governed by substantive (but not procedural) Indiana law.

Acceptance of Contract

Any payment to SET, LLC, including but not limited to deposits or full payments constitute your acknowledgement of an agreement to these Terms and Conditions, Release and Binding Arbitration Agreement as well as to terms in other specific tour documents.

Sports & Entertainment Travel's full terms and conditions can be found on the co-branded website © 2023 SPORTS & ENTERTAINMENT TRAVEL, LLC

*The Horse Capital
of the World...*

*The Birthplace of
Bourbon...*

*The Heart of the
Bluegrass...*



Book Now at
alumni.umich.edu/travel
or call 800-847-4764



Alumni Association of the University
of Michigan
200 Fletcher Street
Ann Arbor, MI 48109