

An aerial photograph of a university campus. In the center, a tall, light-colored clock tower stands out. To its right is a large, multi-story brick building with many windows. The campus is surrounded by lush green trees, and in the foreground, there are residential houses with various roof colors. The sky is clear and blue.

2019

ALUMNI ASSOCIATION
ANNUAL REPORT

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MESSAGE FROM THE PRESIDENT

Steve Grafton



WELCOME TO THE 2019 ALUMNI ASSOCIATION ANNUAL REPORT

During the past year, the collective power of the U-M alumni network has provided a vital resource to the University. With more than 600,000 alumni around the globe, this network has shown itself to be truly the Leaders and Best. This report demonstrates the myriad ways that alumni have contributed, through the Alumni Association, to the University.

BOARD OF DIRECTORS

Bob Stefanski, MSE'86, JD'89 *Chair*
Ellen Agress, '68 *Past-Chair*
Kathleen Wilson-Thompson, '79 *Secretary*
Ignacio Salazar, MSW'72 *Treasurer*
Jamar Adams, '07
Tom Baird, '83

Tonya Allen, '94, MSW'96, MPH'96
Gwendolyn Hatten Butler, '77
Fritz Brown, '90, MPP'96
Ken Crawford, MBA'92
Kimberly Flesner, '84
Mary Kay Haben, MBA'79

Thomas W. Hawkins, '83
Derek Kerr, '86, MBA'91
Grace Meng, '97
La June Montgomery Tabron, '84
Stephen Papadopoulos, MDRES'88, MBA'09
Jules Pieri, '82

Andrea Robb, '96
David Segura, '93
Gabriela Teran, '96
Paul Viera, '81
Kurtis Wilder, '81, JD'84
Lynn Wooten, '88, MS'90, PHD'95

THE ALUMNI ASSOCIATION

BY THE NUMBERS.

TOTAL ALUMNI

616,040

SOCIAL MEDIA IMPRESSIONS

60 MM

TOTAL MEMBERS

102,728

EDUCATION GATEWAY UNIQUE
USERS PER MONTH

8,700

COMMUNITY USERS

23,000

ALUMNI DONORS TO VICTORS
FOR MICHIGAN CAMPAIGN

45%

LEGISLATIVE ADVOCATES

1,102

ALUMNI STUDENT RECRUITERS

935

ENGAGING ALUMNI

Last year, more than 700 alumni volunteers dedicated their time and energy to lead more than 100 alumni and alumnae clubs around the globe. Whether it's a game-watching party or a U-M faculty lecture, the Alumni Association partnered on more than 2,000 events across the country.

NATIONAL WRITERS SERIES



The U of M Club of Grand Traverse hosted a National Writers Series event with Dr. Mona Hanna-Attisha, hero of the Flint water crisis, in September 2018.

MICHIGAN ALUMNI RECEPTION



The Michigan Alumni Reception in Lansing provides an opportunity for U-M alumni to meet with state legislators. This past spring, nearly 200 alumni gathered to hear from Michigan lieutenant governor and U-M alumnus Garlin Gilchrist II.

HOMECOMING TAILGATE



Alumni who returned to campus during homecoming weekend reconnected and renewed their Go Blue spirit at the Alumni Territory Go Blue Homecoming Tailgate. And when the team traveled to Atlanta for the Peach Bowl, we gave fans the biggest bowl experience.

CONGRESSIONAL BREAKFAST



Since 1953, alumni in the nation's capital have gathered for the annual Congressional Breakfast (originally a dinner). In 2018, the event, hosted by the U of M Club of Washington, D.C., featured U-M President Mark Schlissel and keynote speaker Rep. Tim Walberg.

OTHER NOTABLE EVENTS

ECONOMIC OUTLOOK EVENT WITH ARI SHWAYDER

Ross School of Business and
U of M Club of Chicago
January 2019

AN EVENING WITH U OF M PROFESSOR THAD POLK

LSA Department of Psychology and
U of M Club of Tampa Bay
March 2019

ANNUAL LUNCHEON WITH SPEAKER PERCY BATES

School of Education and
U of M Club of Tuscon
March 2019

U-M LGBTQ INTRODUCTION AND ALUMNI SPOTLIGHT

LGBTQ Alumni
August 2018

THE STATE OF LATINX EDUCATION PANEL

Multi-Ethnic Student Affairs
and U-M Latino Alumni
October 2018

The Alumni Association also has partnered on events around the world, from London to multiple cities in India.

More than 3,000 alumni have participated in the Pan-Asia Reunion, the University's largest international event, since the first reunion in 2009. For two days, alumni gathered to connect, renew friendships, and reignite the Michigan spirit while learning how to engage more deeply with U-M. Hosted each year in a different country, the reunion gives alumni front row seats to discussions led by prominent faculty members and deans, who speak on a range of topics.

PAN-ASIA REUNION 2019

BY THE NUMBERS

17

COUNTRIES

8

U-M DEANS

20

PANELISTS

400

ATTENDEES

\$40,000

RAISED FOR SCHOLARSHIPS



THE MAGIC OF MICHIGANIA

For more than 50 years, alumni have traveled to the beautiful shores of Walloon Lake in northern Michigan to experience the magic of Camp Michigania, the Alumni Association's family camp (recently featured in the *Wall Street Journal*). Complementing activities such as horseback riding and tennis is the popular Faculty Forum, featuring lectures by U-M faculty and staff on topics ranging from the business of Division I athletics to the impact of economic inequality on families. Campers inclined to the East Coast enjoy Camp Michigania East in New York's Adirondack Mountains. And for one week each summer, thanks to a partnership with C.S. Mott Children's Hospital and support from donors, the camp welcomes chronically ill children along with their families for a much-needed week of respite.



MAKING MEMORIES

Kristen Long, mother of patient at C.S. Mott Children's Hospital

As the single mother of two children, including a son with a neuromuscular disorder, I recently had no response when someone asked what personal activities I enjoy. The life of such a child is very orchestrated, and I simply have no time for anything beyond caretaking.

But a week spent at Camp Michigania last summer changed that for a short while. At first, I didn't think I could manage a trip like this alone with Elijah and my daughter, Kaitlyn, who was then 9. But I wasn't alone. I met amazing friends—other Mott families—who understand the stresses of parenting a special-needs child. And the camp staff members were amazing.

Stepping away from the complex care schedule was liberating. I had the opportunity to relax and shift my focus to areas of life that I often must neglect. That week, I rediscovered myself and reconnected to some of the things that have made me the person I am: art, climbing, boating, and horseback riding. All of these

little pieces of myself had slipped away. But those activities, especially the art, reminded me of the importance of self-care. For one week, I didn't have to juggle 25 things at once, which was a gift. Even more rewarding, though, were the changes I saw in my children.

They opened up and relaxed as soon as we arrived. I had not seen their natural, relaxed smiles—their carefree goofiness—in well over a year. Previously, the mere thought of a family vacation was impossible, but we experienced a week of healing and bonding well beyond our expectations.

I could see Elijah's whole body relax as he participated in activities that helped build his confidence and distracted him from pain. He did not think he could do archery, which became one of his favorite camp activities. With the support of the Camp Michigania staff, he not only tried it but felt a tremendous sense of achievement. After his second time at the archery range, he declared that he could join the Army!

And I loved watching my daughter's compassion for her brother grow as she helped him navigate his new experiences at camp. She and I also had the chance for a special outing together; she was my sole focus, a rarity for her. Watching her make friends and gain the confidence to navigate the camp herself was beautiful. Those friendships have continued outside of camp.

These memories made during our week at Michigania will last forever, especially one memory. On our first day, we were gathered for lunch on the lawn, where Elijah spun in circles the way children his age often do: arms out and face to the sky. As he spun around, my son—whose time is usually filled with doctor and therapy appointments—sang to himself, "Camp Michigania is magical. It has boats and trees to climb, unicorns, and mermaids. Camp Michigania is so magical."

IN FY19, **1,784 ALUMNI**
CONTINUED THEIR
EDUCATION THROUGH
162 TRIPS.

ROAM WHERE **YOU WANT TO**

For U-M alumni, learning doesn't end upon graduation. Since 1962, the Michigan Alumni Travel program has taken alumni to new classrooms—those that allow them to experience new cultures in new ways. U-M faculty hosts add insights and inspiration to every trip.

“

I have been privileged to work and travel in Egypt for 38 years, and the opportunity to share my knowledge, experiences, and stories is personally rewarding. I want to take the alumni travelers to Egypt on a journey that not only leads them to new places and experiences but encourages lifelong learning.”

—Richard Redding (left), research scientist, Kelsey Museum of Archaeology



LEADERS **FOR GOOD**

Giving back is part of the Michigan tradition. Alumni volunteers contribute their time and energy to make the University and the world a better place. During Community Service Day each spring, alumni clubs harness their collective power for the greater good. This year, Kroger was the presenting sponsor as many clubs pitched in with the Zero Hunger|Zero Waste Foundation; other clubs helped their local communities with projects from making theater costumes for ill children to cleaning up local parks.

Since 2000, alumni volunteers have shared their passion for U-M with prospective students by serving the Alumni Student Recruitment program. A partnership with the Office of Undergraduate Admissions, the program coordinates alumni who fan out around the globe to bring the best and brightest to U-M.



THE U OF M CLUB OF CENTRAL OHIO PITCHED IN DURING COMMUNITY SERVICE DAY.



MAKING CONNECTIONS

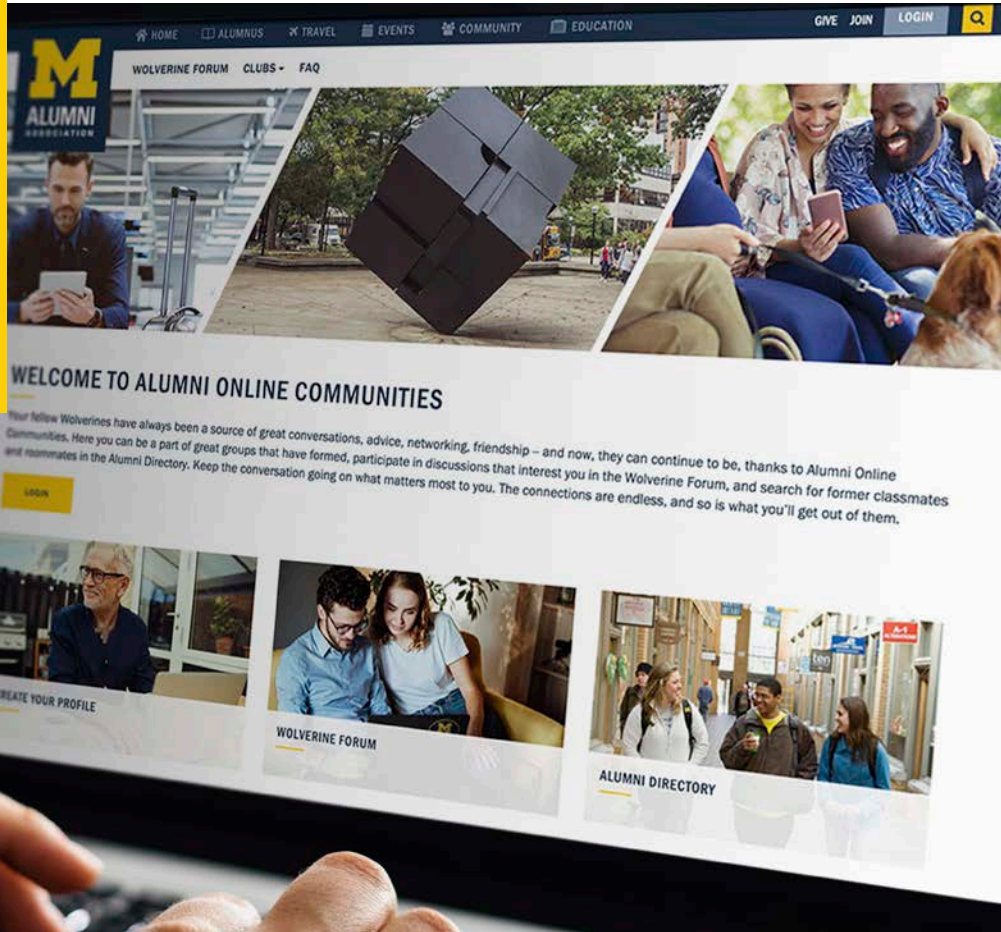
ONE WOLVERINE FOUND A JOB

“

After reaching out to the Washington, D.C., alumni network, fate took over, and I got an offer from Michael Torrey Associates. Thanks so much for suggesting I post on the D.C. discussion board. This networking opportunity was essential to landing the job.”

—U-M senior, LSA student, and LEAD Scholar Oscar Chapa

Tens of thousands of U-M alumni engaged in the Wolverine Forum, an online community launched in 2018 for alumni to gather and discuss their shared interests.



“

Herb Bowie: I was looking at the Alumni Directory the other day, trying to remember this guy's last name, and it suddenly came to me. I looked him up, found him, and sent him a contact request, and just received the wonderful response below. I haven't spoken with this guy since 1973 but am looking forward to renewing a great relationship with him. And all thanks to the wonderful work of the Alumni Association!!

Steven Keller: Herb! I still have fond memories of our in-depth dissections of musical poseurs and philosophy while drinking Ripple in your apartment in U-Towers. How are you doing?

WHILE ANOTHER FOUND AN OLD FRIEND

LEARNING **FOR LIFE**

In 2018, we launched the Alumni Education Gateway, a one-stop, online resource with more than 2,000 pieces of curated content from U-M schools, colleges, and units—providing alumni with an exciting way to continue learning.

EDUCATION GATEWAY
CONTENT AREAS INCLUDE:

ARTS & CULTURE

BUSINESS

CAREER

ENVIRONMENT & SUSTAINABILITY

GOVERNMENT & POLITICS

HEALTH & WELLNESS

SCIENCE & TECHNOLOGY

SOCIETY

“

It is really exciting to partner with the Alumni Association and provide educational content on the Alumni Education Gateway at no cost. We are building so much wonderful open educational materials, and it is great to see these materials used to enhance the connection between the University and alumni.”

—Professor Charles Severance, School of Information





INSPIRING, INFORMING, AND INSTILLING PRIDE

For 125 years, Michigan Alumnus magazine has nurtured a lifelong link among members of the University community by sharing stories from research and teaching to campus and alumni news. A monthly newsletter keeps readers up-to-date between issues of the quarterly magazine.

SOCIAL SUCCESS

With nearly 60 million total impressions in 2018-19, our social media channels engage more followers than any other alumni association in the country. Our Facebook, Twitter, Instagram, and LinkedIn channels allow meaningful connections back to the University and fellow alumni. When an alum requested views from campus, we developed Maize and Views—a live stream from campus sites.



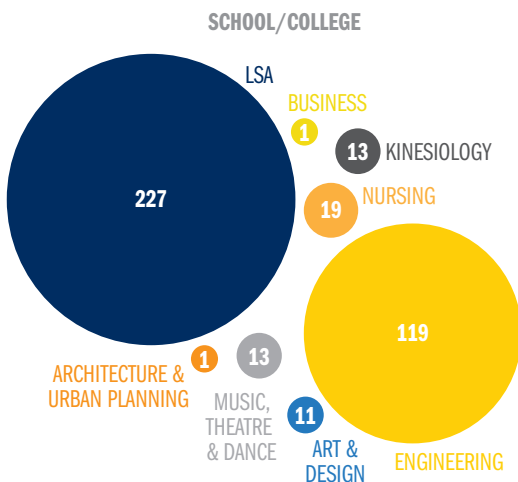
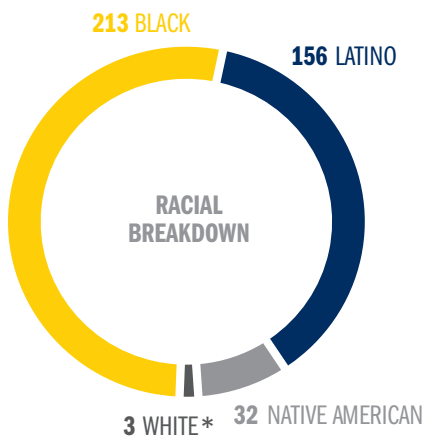
LEADERS AND BEST

Since 2008, donors in partnership with the Alumni Association have expanded the LEAD Scholars Program, which offers four-year renewable merit scholarships to admitted underrepresented students. In 2018-19, we marked the 10th anniversary of the program and celebrated its impact on the University while honoring the alumni and donors who have made vital contributions.

LEAD awards are admitted primarily to incoming freshmen in Ann Arbor, Dearborn, and Flint, with two awards available annually for transfer students from Washtenaw Community College.

The program offers students more than 30 social and professional development events each year, like Women in LEADership—the annual luncheon that brings together LEAD Scholars, prominent professional alumnae, and LEAD supporters for networking, inspiration, and lifelong connections.

FALL 2008–18



*LEAD formerly supported students who were a minority in their field of study

BUT BEYOND THE NUMBERS ARE THE PEOPLE.

AMONG THE STUDENTS WHO RECEIVED AID THIS YEAR WERE:



MAYA ALWAN

Senior, School of Music, Theatre & Dance
Point of Interest: Choreographer of MUSKET's production of "Legally Blonde"



CAMILLA-ISABELLA CANTU

Junior, LSA
Point of Interest: Member of Mariachi Femenil Detroit, the first female mariachi band in Detroit



ALEXANDRA OWENS

Junior, LSA
Point of Interest: Intern at CNN in Atlanta during summer 2019



ANTHONY SALMERON

Senior, College of Engineering
Point of Interest: CAD Lead of Project MESA, which provides gynecological exam tables in third-world countries



MARC YBARRA

Junior, Ross School of Business
Point of Interest: Captain of the U-M men's soccer team

CLUB SCHOLARSHIPS: MAKING A DIFFERENCE

SAYING MY DREAM OUT LOUD

Taylor Jenkins, U of M Club of Dallas Scholarship Recipient

As an out-of-state student, I received the U of M Club of Dallas Scholarship, which provided me with more than financial relief. It also gave me the reassuring faith from alumni that I belonged at Michigan.

Some might say my path to U-M was not necessarily clear. I grew up in Dallas, where I attended high school at a performing and visual arts school and I'd never experienced a snowy winter.

I first visited Michigan my sophomore year of high school, when my older sister was applying to college. While Michigan was always in the back of my mind, I thought I was supposed to end up at an art institute.

When senior year rolled around, I decided to come back to Ann Arbor. I visited the Stamps School of Art & Design for the first time. It had every medium that I ever dreamed of experimenting with. I remember thinking about what kind of projects I would produce and imagined them displayed on the exact walls I was looking at. In that moment, I knew I could see myself in this place.

I started checking my email daily for updates about scholarships and aid. That's when I was introduced to the Dallas alumni club. I attended a few events. Their joy and excitement for Michigan made me excited, and I felt encouraged.

At their final going-away party I was awarded the U of M Club of Dallas Scholarship. I was so shocked. I couldn't believe among all the students and rigorous academics they were pursuing, the club saw something special in my art and was putting its trust in me.

Fast forward to today. I am grateful every day for this opportunity. I am being challenged to explore new mediums I never knew existed and am broadening my artistic horizons while experiencing the endless opportunities of a large University. I am considering a dual degree in entrepreneurship to complement my focus on fine art. I go to football games on the weekends and am a part of a community of all backgrounds, ultimately making me a more well-rounded person.

Looking back, I always knew exactly where I wanted to go to college, but I wasn't completely confident in saying my dream out loud.

Alumni have changed lives from coast to coast by supporting 525 club scholarships for students in 26 states and the District of Columbia. Thanks to these scholarships, students like Taylor Jenkins are able to realize their dreams of attending the University.



BUILDING BLUE: A NEW HOME FOR THE LEADERS AND BEST

The year was 1982: that fall, an in-state LSA freshman paid \$988 in tuition, and Bo Schembechler coached the Wolverines to a Big Ten championship. And at the corner of East Washington and Fletcher streets, the Alumni Association dedicated its new Alumni Center, designed by famed architect Hugh Newell Jacobsen. Now, 37 years later, the building is closed for a major renovation to accommodate the growing needs of our alumni, students, and campus partners. Its chimneys, bay windows, high peaks, and gables will remain. But when it reopens in 2020, the interior will be transformed into a building for the 21st century. The new space will be a place for students to gather and for alumni to reconnect and celebrate Michigan, including the impact fellow alumni have made on the world.



MEMBERSHIP MAKES IT POSSIBLE

Our research shows that engaged alumni are more likely to give back to their alma mater, whether in time, talent, or treasure. When we engage alumni via membership, we continue to connect them to the University long after they've left Ann Arbor.

Whether a complimentary membership for a recent graduate or a paid lifetime membership for a longtime alum, we provide access to everything that puts alumni on the path to success, including a powerful and prestigious alumni network, Michigan Alumnus magazine, career services and educational resources, and special discounts through Go Blue Rewards for businesses such as The M Den and Zingerman's.

Members also receive exclusive access to the Michigan Alumni Travel program, Camp Michigania, and bowl game and Final Four tours. Additionally, membership supports networking events and programs hosted by alumni communities around the world.



Every Wednesday, students head to the Alumni Center for bagels and coffee in what has become a campus tradition: Welcome Wednesdays. Around 2,000 students attend each Welcome Wednesday.

**FOR THOSE WHO LEAVE MICHIGAN, BUT FOR
WHOM MICHIGAN NEVER LEAVES.**

FOR MORE INFO, VISIT [ALUMNI.UMICH.EDU/ABOUT-US/ANNUAL-REPORT](https://alumni.umich.edu/about-us/annual-report)